New!

Persona C16, C11 and M11

Desktop Card Printers

The Persona C16 and C11 Desktop Card Printers

Simply dependable.

Simply affordable.

Simply ***Persona***.

Introducing the most simple and reliable card printers in their class.

The Persona® C16, C11 and M11 deliver personalized cards with simplicity. Just plug in and print out! They're as easy to use as a regular office printer. Drop-in ribbon and card loading make them easy to refill. For added efficiency, the new C16 has an increased input hopper capacity of 100 cards. It also features an easy-to-read LCD display that shows printer status and other helpful messages.

Affordable and dependable personalization

These Persona printers are a great choice for common applications. Their smooth, reliable operation keeps up with frequent use at an economical price. Optional magnetic stripe encoding and an optional USB-to-Parallel interface cable enhance their value even more.

Just the right size

With their small footprint, these Persona printers fit easily on any desktop. They're also an ideal solution if you need to print cards at multiple sites, because they're light enough and quiet enough to be taken anywhere.

Fast, photo-quality color

The advanced dye-sublimation technology of the C16 and C11 produces vivid, photo-quality cards on demand. The printers deliver professional, edge-to-edge results in only 30 seconds. The M11 prints in 256 shades of gray for the sharpest single-color images in just 5 seconds.

Let a Persona desktop printer meet your needs and budget!

Persona C16, C11 and M11
Specifications Overview

C16: Full color/Monochrome/100 cards/LCD
C11: Full color/Monochrome/45 cards/LED lights
M11: Monochrome/45 cards/LED lights

Print Speed

C16/C11: 30 seconds per card (YMCKO)
C16/C11/M11: 5 seconds per card (K)

Print Method

C16/C11: Photo-quality dye-sublimation/
Resin thermal transfer
M11: Resin thermal transfer

Print Applications

Text, logos, bar codes, signatures and photos in full color (C16/C11) or one-color (C16/C11/M11)

FARGO®
Card Personalization Systems

Persona C16, C11 and M11

DESKTOP CARD PRINTER SPECIFICATIONS

Print Method:	**C16 / C11:**	Dye-Sublimation/Resin Thermal Transfer
	M11:	Resin Thermal Transfer
Resolution:		300 dpi (11.8 dots/mm)
Colors:	**C16 / C11:**	Up to 16.7 million/256 shades per pixel
	M11:	Monochrome
Print Ribbon Options:	**C16 / C11:**	Full Color with resin black, YMCKO*, 250 prints Dye-sublimation black, BO*, 500 prints Resin black, green, blue, red, white, silver, gold and scratch-off, 1000 prints
	M11:	Resin black, green, blue, red, white, silver, gold and scratch-off, 1000 prints
Print Speed:**	**C16 / C11:**	30 seconds per card / 120 cards per hour (YMCKO)*
	C16 / C11 / M11:	5 seconds per card / 720 cards per hour (K)*
Accepted Standard Card Sizes:		CR-80 (3.375"L x 2.125"W / 85.6mmL x 54mmW) CR-79 Adhesive Back (3.303"L x 2.051"W / 83.9mmL x 52.1mmW)
Print Area:		CR-80 edge-to-edge (3.37"L x 2.11"W / 85.5mmL x 53.5mmW)
Accepted Card Thickness:		.020" (20mil) to .030" (30mil) / .5mm to .76mm
Accepted Card Types:		PVC or polyester cards with polished PVC finish; monochrome resin ribbon required for 100% polyester cards
Input Hopper Card Capacity:	**C16:**	100 cards (.030" / .762mm)
	C11 / M11:	45 cards (.030" / .762mm)
Output Hopper Card Capacity:		Attachable Card Output Hopper
	C16:	50 cards (.030" / .762mm)
	C11 / M11:	35 cards (.030" / .762mm)
Memory:		2MB RAM
Display:	**C16:**	LCD display shows printer status and diagnostic error prompts
Software Drivers:		Windows® 95/98/Me/NT 4.0/2000/XP
Encoding Options:		ISO Magnetic Stripe Encoding Module, high- or low-coercivity (specify when ordering; low-coercivity not available on M11), Tracks 1, 2, and 3
Interface:		Centronics Parallel, IEEE 1284 compliant
Operating Temperature:		65° to 80° F / 18° to 27° C
Humidity:		20-80% non-condensing
Dimensions:	**C16:**	8.9"H x 13.1"W x 10.5"D 226mmH x 333mmW x 267mmD
	C11 / M11:	6.7"H x 13.1"W x 10.5"D 170mmH x 333mmW x 267mmD
Weight:	**C16:**	15.2 lbs. / 6.9 kg
	C11 / M11:	15 lbs. / 7 kg
Printer Color:		Ice Blue
Agency Listings:		Safety: UL 1950, CSA C2.2 and TüV-GS (IEC-950) Emissions: FCC Class A, CRC c1374, Class A and TüV-EMC (IEC-801 -2, -3, -4; CISPR 22, Class B), CE, BSMI
Supply Voltage:		100-240 VAC, .6-1.3 A
Supply Frequency:		50 Hz / 60 Hz
Warranty:		Printer – One year Printhead – One year/unlimited pass with UltraCard™ cards
Options:		•Printer Cleaning Kit •USB-to-Parallel Interface Cable (Windows 98/Me/2000/XP only) •External Print Server (Windows only; required for stand-alone networking of printers.)

* Indicates the ribbon type and the number of ribbon panels printed where Y=Yellow, M=Magenta, C=Cyan, K=Resin Black, B=Dye-Sublimation Black and O=Overlay

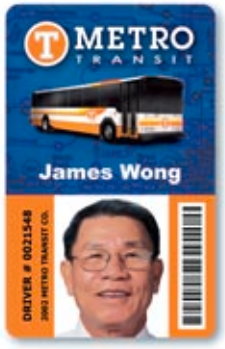
** Print speed indicates an approximate batch print speed and is measured from the time a card feeds into the printer to the time it ejects from the printer. Print speeds do not include encoding time or the time needed for the PC to process the image. Process time is dependent on the size of the file, the CPU, amount of RAM and the amount of available resources at the time of the print.

*** Attachable Card Output Hopper

SL1179-REV0204

Simply dependable. Simply affordable.

Simply ***Persona***.



Corporate

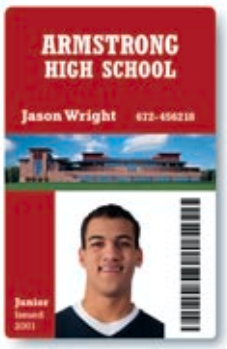
- *employee ID badges*
- *visitor badges*
- *access control badges*
- *computer access cards*
- *parking access cards*
- *business cards*
- *calendar cards*
- *inventory control cards*
- *trade show promotions*
- *cafeteria payments*

Memberships

- *membership cards*
- *access control badges*
- *VIP cards*
- *certification cards*

Customer Loyalty

- *discount cards*
- *loyalty cards*
- *phone cards*
- *VIP cards*
- *charge cards*



Education

- *student ID badges*
- *cafeteria payments*
- *library checkout*
- *activity passes*
- *equipment checkout*
- *bus verification*
- *nurse's office files*
- *booster club cards*
- *pocket-size schedules*

FARGO®

Card Personalization Systems

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